



MAIL THEM. EMAIL THEM. CALL THEM. AND CONVERT PROSPECTS INTO CUSTOMERS.

To maximize on B2B returns, think outside the mailbox.

Next time, send your prospects an integrated campaign using a combination of direct mail, email and telemarketing. Because when you reach your audience on three fronts, you will create a campaign that's impossible to ignore.

And, with an integrated marketing approach, you'll enjoy an expanded customer base that includes email and telephone responders, not just direct mail responders—adding to your revenue.

Plus, with 21st Century's large universes and selectivity, you can target your most responsive prospects—maximizing response and winning the customers who are most willing to buy again.

To learn more, contact Toni Rivara today at **631.306.5249** or email **trivara@21stcm.com**.

Business Associates

- Postal/Telemarketing Records: 859,296
- Email Records: 314,279

CITDB from Harte-Hanks

- Postal/Telemarketing Records: 1,291,376
- Email Records: 539,559

EMSi B-to-B Masterfile

- Postal/Telemarketing Records: 37,578,560
- Email Records: 3,577,560

To view up-to-date information about all our mailing lists, visit us at: datacards.21stcm.com

THE LIST COMPANY THAT MAKES A DIFFERENCE

CALL US TODAY AT 631.306.5212 OR VISIT WWW.21STCM.COM

