



 **business
associates™**
[ALWAYS ON TARGET...]

How to achieve great results every time with **Business Associates** from Harte-Hanks:

1. First, target your most responsive audience. Select from over 800,000 telephone-verified decision makers by:

- Company size, from less than 25 employees to 10,000+
- Annual sales volume, from under \$1M to more than \$1B
- A host of job functions including: President/GM, Sr. Financial Management, HR Manager, Sales & Marketing Manager, Purchasing Manager & more!
- SIC Codes/industry

2. Then, capture that audience on 3 fronts. By utilizing Business Associates' telephone-verified **email, postal** and **telemarketing** data, you'll surround your prospect—creating an integrated campaign that's impossible to ignore.

To get started, contact Toni Rivara today:
631.306.5249 or **trivara@21stcm.com**—or
view datacards at **datacards.21stcm.com**



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Farmingdale, NY 11735-1512

VIEW ALL UP-TO-DATE DATACARDS AT:
www.21stcm.com

OR CALL OUR BROKER SERVICING CENTER:
631.306.5212